

Privacy Policy

At **Gadgets Rack**, we value and respect your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect the personal information you provide to us when using our e-commerce website ("gadgetsrack.pk") and purchasing products

1. Information Collection and Use:

1.1 Personal Information: When you create an account, place an order, or interact with our Website, we may collect personal information such as your name, email address, phone number, shipping address, billing address, and payment details. We use this information to process your orders, provide customer support, and communicate with you about our products, services, and promotions.

1.2 Log Data: We may automatically collect certain information when you access or use our Website. This information includes your IP address, browser type, operating system, referring/exit pages, and clickstream data. We use this information to analyze trends, administer the Website, track user movements, and gather demographic information for aggregate use.

2. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to enhance your experience on our Website. Cookies are small files stored on your device that enable us to recognize your browser and capture certain information. You can modify your browser settings to refuse cookies or notify you when cookies are being sent. However, please note that some features of the Website may not function properly without cookies.

3. Information Sharing and Disclosure:

3.1 Service Providers: We may engage trusted third-party service providers to perform various business functions on our behalf. These providers may have access to your personal information solely for the purpose of fulfilling their obligations to us and are obligated to maintain the confidentiality and security of your information.

3.2 Legal Compliance: We may disclose your personal information as required by law, regulation, or legal process if we believe it is necessary to protect our rights, enforce our terms and conditions, or to comply with a judicial proceeding, court order, or legal request.

4. Data Security:

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Third-Party Links:

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any websites you visit through our links.

6. Children's Privacy:

Our Website is not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to delete that information.

7. Changes to the Privacy Policy:

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our Website. We encourage you to review this Privacy Policy periodically for any changes.

8. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at 03-111-gadget (03-111-423438). By using our Website and providing your personal information, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy.